Community Support Award – Reviewer scoring guidelines

Note: This point scale is intended to serve as a general guideline / resource. As a reviewer we invite you to apply your own experience, perspective and knowledge to the process. Categories scores will be added together for a cumulative proposal score of 0 to 15. There will be space provided for additional comments.

Evaluation Category & Questions to use in scoring	0 points	1 point	2 points	3 points
Funding Alignment: Do the proposed activities align with the stated intent / priorities of this funding opportunity? **Q4, Q5**	There is little or no alignment with the intent / priorities of this funding opportunity.			There is clear and direct alignment between one or more stated intent / priorities of this opportunity and the proposed activities.
Organizational Alignment: Does the proposal demonstrate how this organization is well suited to address this specific community need? **Q5, Q9**	The organization is not well poised, or does not demonstrate how they are suited, to address this community need, or the effort may be duplicative of other community efforts without evidence of collaboration / coordination; little to no evidence of how the organization's staff / leadership represent clients being served is presented.			It is clear why the organization is choosing to tackle this community need and they demonstrate how they are well-suited to do so; the proposal is filling a gap in services or shows evidence of coordination with other community efforts; there is clear evidence of how the organization's staff / leadership is representative of clients being served.
Community Need: Does the applicant demonstrate an urgent / unmet need that the proposal intends to address? **Q6, Q7**	A clear urgent / unmet community need is not demonstrated, or the applicant does not demonstrate an understanding of the community need; it is not clear how the proposal will address the described need.			There is strong evidence of an urgent / unmet community need; the applicant clearly describes their understanding of the community need, how that understanding has been informed by the community themselves, and how it will be addressed through proposed activities.
Priority Populations: To what degree does the proposal focus services and outreach on one or more UWLC's identified priority populations? Are the perspectives of these populations included in program design? **Q7, Q8, Q10**	There is little or no focus on UWLC's priority populations; strategies for reaching priority populations are not presented; the individuals being served have not been engaged in program design, or it is not clear how their perspective has been / will be incorporated into proposed activities.			One or more of UWLC's priority populations are the primary focus of services and outreach, and strategies for reaching them are described; there are clear plans to actively engage them and incorporate their perspective and feedback in program design and evaluation.
Use of Funds: Is there a clear and compelling explanation of how the funds will be used? **Q11, Q12, Budget attachment**	It is not clear how the included budget will support the proposed activities and / or the proposed activities are not "right-sized" to the scope of the budget items.			The budget clearly shows how funds will be used to complete the proposed activities and the requested amount can reasonably support the work described.