

## What We're Looking For:

BOOKS FOR KIDS AGE 0 - 3RD GRADE

CULTURALLY DIVERSE BOOKS IN A VARIETY OF LANGUAGES

ENGAGING AND FUN FOR KIDS TO READ INCLUDING SENSORY-FRIENDLY

CLEAN WITH NO TEARS, MISSING PAGES, WRITING IN OR ON THE BOOK

NEAR NEW OR NEW CONDITION PREFERRED

PLEASE NO MUSTY OR MOLDY BOOKS

PLEASE NO RELIGIOUS OR HOLIDAY BOOKS

# BookFest

## Toolkit for Hosting a Book Drive

You can provide kids with the books they need to succeed: host a BookFest book drive and raise funds for new books! Increasing students' access to age-appropriate books is one of the key components to improving reading scores.

This spring, engage your colleagues, networks, and community by collecting new and gently used books for BookFest. Donated books will be distributed through the SMART Reading program, and funds donated will purchase new books to be distributed through this year's BookFest.

### How your colleagues & community can participate:

- **Donate gently used books through your book drive!**
- **Make a donation for new books:** Visit [unitedwaylane.org/donate](https://unitedwaylane.org/donate) or mail a check donation to United Way with "BookFest" in the memo line.

### Checklist for setting up a book drive:

#### Plan and Host Your Book Drive:

- Schedule your book drive between now and the end of May
- Register as a drive host: [unitedwaylane.org/bookfest](https://unitedwaylane.org/bookfest)
- Set up a designated collection area for new and gently used books.
- Print and display book drive poster in your collection area (next page).
- Advertise your book drive to your network throughout the duration of the drive.
- Post photos and updates on your social media accounts and tag @unitedwaylane, @connectedlane, and @smartreadingor!

#### Deliver Books:

- Deliver books to SMART Reading by appointment in May or June
  - Contact Laurie McNichols at [lmcnichols@smartreading.org](mailto:lmcnichols@smartreading.org) or 541.600.8035 to schedule

**Questions?** Contact Travis Evans, United Way's Corporate Engagement Manager, at [tevans@unitedwaylane.org](mailto:tevans@unitedwaylane.org) or 541-357-5718.

BookFest Book Drives are a collaboration between:





# BookFest

## Build Children's Home Libraries through the 2024 BookFest Book Drive!

Currently, 56% of Lane County students aren't reading proficiently by third grade.

BookFest is a community-wide book drive building children's home libraries and helping inspire a love of reading, which are key to helping increase reading scores.

Thank you for supporting BookFest this year!

### BOOK DRIVE INFO

Donate new or gently-used books, or donate funds for new books.

**Begins:** \_\_\_\_\_ **Ends:** \_\_\_\_\_

To supply Lane County students with quality used books, we ask that books are:

- Age-appropriate for children ages 0-3rd grade
- New or like new
- Culturally diverse
- Engaging and fun, including sensory-friendly
- Not damaged (broken bindings, tears, missing pages, soiled, musty, moldy, writing in the book, etc.)

Donated books will be distributed through the SMART Reading program, and funds donated will purchase new books to be distributed through this year's BookFest.



### Prefer to make a donation?

We are able to buy books in bulk for as little as \$3.50, so your donation goes a long way!

- Donate online at [www.unitedwaylane.org/bf24](http://www.unitedwaylane.org/bf24), or
- Scan the QR code to give online from your phone, or
- Mail a donation to United Way, 3171 Gateway Loop, Springfield, OR 97477.

BookFest Book Drives are a collaboration between:

Thank you for helping to turn the page on  
reading proficiency for kids in Lane County!

Learn more at [www.unitedwaylane.org/bookfest](http://www.unitedwaylane.org/bookfest).

