

IT STARTS WITH KIDS.

When kids thrive, so does our community.

IN LANE COUNTY...

CHILDREN LIVING
IN POVERTY

20.1%



Together we can give FAMILIES the tools they need to end the cycle of poverty, ensuring all kids have a home and nutritious food to eat every day.

KINDERGARTNERS NOT
READY FOR SCHOOL

50%



Together we can make sure all KIDS have the early literacy, math, and social skills needed for a successful start in school.

THIRD GRADERS NOT
READING PROFICIENTLY

52%



Together we can help STUDENTS reach critical reading benchmarks by third grade – when they stop learning how to read and begin reading to learn.

STUDENTS NOT
GRADUATING ON TIME

25%



Together we can equip YOUTH with the knowledge, skills, and support necessary to reach their potential and pursue their dreams.

You can make a difference. Find out how.

UNITEDWAYLANE.ORG

GIVE. ADVOCATE. VOLUNTEER.

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unitedwaylane.org





United Way of Lane County 2018 Campaign Chair
Dan LaCoste, Regional President US Bank

Like a relay race, we each have our leg to run, but we are all part of the same team – with the goal of creating a community where all kids are successful in school and life.

We are more than the fundraisers.
We are the hand raisers, the game changers, and the stop-talking-roll-up-your-sleeves-and-get-to-work leaders.



PLAN & ASSESS

We look for the root causes of our community's biggest problems, and bring people together to find common goals and equitable solutions to solve these problems.



RAISE FUNDS & INVEST

We raised over \$3 million from local donations and secured over \$4.5 million in grants last year, to invest in high-quality programs that positively impact the lives of kids and families in Lane County.



MOBILIZE PEOPLE

We connect people around a shared vision by mobilizing thousands of volunteers and donors, and engaging local leaders from every sector to address community's greatest needs.



MEASURE RESULTS

We recruit local experts and seek out critical data to track the impact of our work, make changes as needed, and provide accountability to our donors and community.

Show us how you LIVE UNITED. Inspire others. [#United4LaneKids](#)

@unitedwaylane