

UNITED WAY OF LANE COUNTY'S 2020-21 ANNUAL REPORT

United Way of Lane County envisions a community where every child succeeds in school and life.



A letter from the President and CEO, Noreen J. Dunnells

United Way's mission to *create opportunities for a better life for all* was expressed in many ways this past fiscal year, as illustrated in this 2020/21 annual report. The pandemic continues to test our collective strength while the needs of the most vulnerable across Lane County community steadily increase. Partnerships have been and will continue to be an essential ingredient in solving some of the most pervasive issues. United Way is uniquely positioned to bring people together across sectors to work toward common goals of racial justice, family health and stability, kindergarten readiness, elementary success and youth knowledge and skill development to reach their potential. We are grateful to the numerous community partners, volunteers and donors who continue to support us during this unprecedented time of need. Thanks to the power of community, incredible things are possible.

- Noreen Dunnells

In 2020-21, United Way invested
\$6,583,869
in Lane County programs and initiatives

including

\$1,501,500
in COVID-19 response
grants to-date

&

\$832,810
in wildfire response
grants to-date

OUR PRIORITY OUTCOMES

EMERGENCY RESPONSE



Family Health & Stability

8.29

million pounds of
food distributed

650

parents received
free pre/postnatal
care, 87% of whom
wouldn't have
accessed such care
otherwise

1,096

low-income individuals
received quality health
care



Kindergarten Readiness

16,804

books mailed to kids
in rural communities
to build their home
libraries

15

families actively involved
in Black Early Learners'
program, which offers
playgroups, home visits,
preschool registration
support and more

260

children enrolled in
high-quality preschool;
56% identified as BIPOC
or mixed race and 45%
residing in rural areas



Elementary Success

1,721

elementary students
received a total of

8,605

books to support
summer reading

\$608,500

invested to expand
access and
affordability for
child care, supporting

430

children in Eugene
and West Lane



Youth Knowledge & Skills

232

youth had a safe
place to sleep for a
total of

1,085

nights

92%

of youth in rural school
programming reported
an increase in their
ability to identify and
use coping skills when
struggling

COVID-19 and Wildfire Emergency Response

110+

programs received
United Way
COVID-19 funding
for

- rent assistance
- food access
- mental and
telehealth services
& more

46+

programs received
United Way wildfire
funding for

- basic needs
- debris clean-up
- financial assistance
- long-term recovery & more

"We cannot emphasize enough how grateful we are for United Way's ongoing support...it helps us with our strategic planning, keeping our waitlist open, and scaling our services." - Daisy C.H.A.I.N.



Pivoting in Times of Crisis: COVID-19 and Wildfires

When COVID-19 and the Holiday Farm fire hit Lane County, our staff quickly pivoted to support our communities' safety and wellbeing. We stood up two emergency response funds and distributed rapid grants to programs throughout the county, while collaborating with key partners to mobilize volunteers and resources and fill gaps for programs serving those most impacted. In total, United Way invested over \$1.5 million for COVID-19 response and \$832,810 for wildfire response to-date.



Leading for Racial Equity: A Series for Nonprofit Leaders

This spring, United Way hosted a racial equity series to advance racial justice in within local organizations. The 12-week series provided primarily white-led organizations the chance to engage collectively about embedding antiracism and racial equity into their missions and operations. Guided by Terrill Thompson of Banyan Coaching and Consulting, board and leadership from the following organizations participated: Planned Parenthood, White Bird Clinic, Adoptions Northwest, Burrito Brigade, Better Housing Together, CASA of Lane County, South Lane Mental Health, and Parenting Now. United Way recently secured additional funding to expand the series for more organizations in the coming year.



Engaging Parent Voice and Vision

Last year, the Early Learning Alliance launched a bilingual Parent Advisory Committee, comprised of English & Spanish speaking parents from Eugene, Springfield, Creswell, and Florence. Parents have provided insight into barriers they face when accessing services, such as emotional and behavioral health care, child care, and literacy-building activities for their children; shared feedback on our programs, marketing materials, website, and social media; and brainstormed ways we can better engage with parents and spread the word about our work.

Advancing Community Health

In January 2021, Live Healthy Lane launched the 2021-2025 Community Health Improvement Plan (CHP), outlining actions and strategies to improve the health of all people living in Lane County. CHP Priorities are to 1. ensure incomes are sufficient to meet basic costs of living; 2. establish community conditions that support behavioral health and physical well-being; and 3. address current and historical injustices that produce disparities. The CHP was informed by the 2018-19 Community Health Assessment (CHA), which, through systematic and comprehensive data collection, identified key health needs and issues in Lane County.



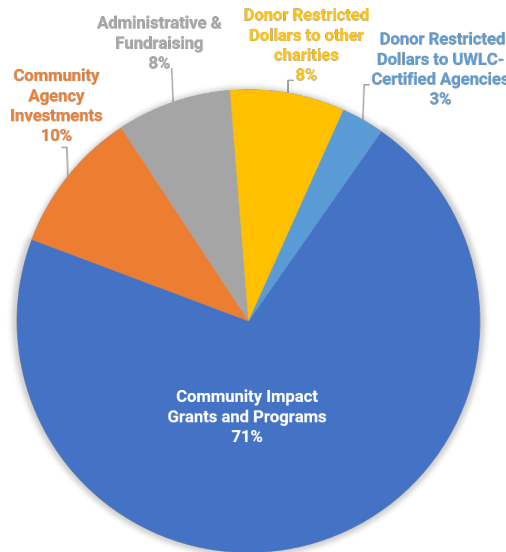
Addressing Transportation Gaps: Ride United

In the early months of the pandemic, food pantries noticed fewer and fewer clients accessing free food box programs, primarily due to transportation barriers. After researching and connecting with United Ways around the country, our staff launched Ride United in Lane County: a national pilot project using the take-out delivery service DoorDash to transport food boxes from pantries straight to families' doors. Since launching, six local organizations including The Arc of Lane County, NAACP, and more have delivered almost 6,000 food boxes to 391 families in the past year.

"United Way has been a stabilizing influence by making funds available as they are needed and by always encouraging us to achieve more than we thought possible a year ago." - Marilyn Cross, Board Member, McKenzie Valley Long-Term Recovery Group

HOW YOUR UNITED WAY DOLLARS WERE INVESTED

	2020/21	2019/20
PUBLIC SUPPORT AND REVENUE		
Public Support		
Campaign Results (net of uncollectible)	\$2,551,023	\$2,735,633
Net Campaign Revenue	2,551,023	2,735,633
Emergency Fund Contribution Revenue	1,618,137	694,270
Total Public Support	4,169,160	3,429,903
Revenue		
Grant Revenue	3,354,085	4,703,100
Sponsorships, Fees, and other	659,648	193,266
Total Revenue	4,013,733	4,896,366
Total Public Support and Revenue	8,182,893	8,326,269
EXPENSES		
Program Grants	4,650,504	4,463,998
Community Impact Program Services	650,000	2,003,506
Donor Designation to 501© Agencies	739,090	892,228
Support Service - Administrative	291,023	273,660
Support Service - Fundraising	253,252	469,705
Total Allocations and Expenses	6,583,869	8,103,097
Increase (decrease) in Net Assets	1,599,024	223,172
Net Assets Beginning of Year	3,181,541	2,958,369
Net Assets End of Year	\$4,780,565	\$3,181,541



(numbers derived from June 30, 2021 audited financial statements)

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THANK YOU.

Creating pathways for kids' success is only possible with your support.

Stay connected! Follow United Way on social media at @unitedwaylane and sign up for our eNewsletter at unitedwaylane.org/enews.

