

Fall 2009 Update



A Decade of Change Begins 2010-2020

ADVANCING THE COMMON GOOD

Creating Opportunities for a Better Life for All

Beginning in 2010, United Way of Lane County will focus the power of its partnerships on the building blocks for good life – **education, income, and health**. Bold and visionary 10-year goals have been set that will, when addressed, ripple out to positively impact a wide range of other community issues that affect the lives of thousands of local residents.

EDUCATION

Preparing children to succeed in school and life

By 2020 the majority of children entering kindergarten in Lane County will demonstrate basic literacy skills and social/emotional development so they can reach their greatest potential through education.

INCOME

Moving families from poverty to financial stability

By 2020 a greater percentage of low-income households will have the means to survive at least two months in the event of a sudden loss of income.

HEALTH

Ensuring people have access to basic healthcare

By 2020 we will connect 15,000 uninsured people to a community-based system of timely, affordable healthcare.

In line with our ambitious goals, we have set the largest campaign goal in the history of United Way of Lane County - **\$5,000,001!**

The needs in our community have rarely been greater and we must have the resources to assure that people are fed, sheltered and protected while we set forth to accomplish these life-changing 10-year goals. Thank you for living united through your voice, your resources and your time.



3171 Gateway Loop
Springfield, OR 97477

United Way of Lane County

Dear friend,

You are needed. For those of you who can, please give. Lives depend on you. Participate in your workplace campaign or visit www.unitedwaylane.org and click the red "give now" button. No matter how much you can give, know that it will be used where the needs are greatest. For those of you who can't give, United Way is here for you. These are a few of the life improvements you've helped provide:

- **SAVINGS ON PRESCRIPTION DRUGS:** United Way's recently launched FamilyWize discount prescription drug program has already saved Lane County residents over \$19,000 in drug costs.
- **FOSTER GIRLS BEAT THE ODDS:** The HOPE Project helps foster girls transition into independent adulthood. Statistically foster girls have significantly lowered rates of success but the HOPE girls are showing it doesn't have to be that way. Matched with mentors and educational opportunities all of them are graduating high school and some are already in college.
- **FREE TAX ASSISTANCE:** Fourteen free tax preparation sites throughout Lane County will bring over \$6 million in Earned Income Tax Credits to eligible households. Volunteer tax preparers are needed to make this enormous effort possible. Email taxaidehelp@comcast.net for information about the free training provided in early January. No tax experience necessary.
- **HELP FOR THE GREATEST NEED:** Our local human service network is overwhelmed with program funding running out while the needs keep increasing. We partnered with Bi-Mart to provide an extra \$35,000 to two high-demand agencies. Thanks to Bi-Mart for literally keeping hundreds of people afloat during a very tough time.

Never has it been more important to live united.

We are all in this together.

Nancy Golden

Superintendent, Springfield Public Schools
2009 United Way Campaign Chair



Be counted!