

# 3 The Science of Child Development

## Windows of Opportunity: Optimum Times for Learning

Years >	Pre-Birth	0	1	2	3	4
Motor Development	[Pink bar from Pre-Birth to 4]					
Emotional Development		[Green bar from 0 to 2]				
Vocabulary		[Dark Blue bar from 0 to 4]				
Math/Logic			[Orange bar from 1 to 4]			
Music				[Light Blue bar from 2 to 4]		
Vision		[Purple bar from 0 to 2]				
Social Attachment		[Pink bar from 0 to 2]				
Language		[Yellow bar from 0 to 2]				

Adapted from The National Center for Family Literacy 1998 Video, Small Wonders: Early Brain Development.



## Success By 6® Status Report



## 4 Our Partners

### Partners Addressing Success By 6® Goals:

In both 2006 and 2007, Success By 6® invested over half a million dollars in valuable community programs that deliver services to families with children from birth to six.

In 2006, an additional \$65,000 was distributed to programs through sponsorships and grants.

### Success By 6® Programs:

Birth to Three	First 3 Years, Make Parenting A Pleasure, Parent HelpLine, Teen Parent Program
Catholic Community Services	Young Parents Program
Centro LatinoAmericano	Los Niños Program
Pearl Buck Center	Families with Special Needs
Relief Nursery	Families Together, Therapeutic Early Childhood Program
SCAR/Jasper Mountain	Child Abuse and Violence Prevention
St. Vincent de Paul	First Place Child Abuse Project

## 5 How You Can Help

The early years are crucial for healthy development.

- Children thrive on attention. Play, hold, talk and read to your child or grandchild every day.
- Parents with young children need support. Encourage them and invite them to participate in parenting programs. Share the Parent HelpLine phone number with them: 485-5211 or 888-485-5211.
- Support quality programs that focus on children from birth to six. For opportunities to volunteer or contribute to United Way visit [www.unitedwaylane.org](http://www.unitedwaylane.org)
- Invite Success By 6® to share information with your service clubs, employees or faith community about brain development and the importance of investing in early childhood. Call 741-6000 or email [info@unitedwaylane.org](mailto:info@unitedwaylane.org) to arrange a time.

For more information:  
[www.unitedwaylane.org](http://www.unitedwaylane.org)  
 Parent HelpLine: 485-5211  
 888-485-5211

*We envision a community in which all Lane County families, organizations, and neighborhoods are united in an effort to ensure that all our children are safe, healthy, cherished and enter school ready to learn.*

Publication Sponsored by



# Success By 6<sup>®</sup> Outcomes & Activities

## 1 Our Accomplishments

Success By 6<sup>®</sup> uses targeted activities that are evidence-based and designed to address current community needs.

### Parent HelpLine (July 2006 – June 2007)

- Total number of calls: 3,238
- 90% of callers had their needs met, HelpLine staff transferred or referred to an appropriate agency.
- Three most called about issues:
  - Parenting Education/Support
  - Behavior & Discipline Issues
  - Developmental & Learning Concerns

### Public Awareness Campaign (2006-2007)

- Cherish Every Child television spots aired in June and July 2006
- Parent HelpLine English and Spanish radio ads aired in June, July, November and December 2006
- Volunteer Speakers presented information to service clubs about early childhood brain development and the importance of investing in early childhood programs and initiatives.

### Children Do Come with Directions Parent Guide (2005 – 2007)

- Since our second printing in 2005, Success By 6<sup>®</sup> has distributed 40,000 guides through hospitals, clinics, community centers, schools and child care centers. Guides are available in English and Spanish
- In fall 2007, the third printing made available an additional 40,000 guides.

### Parenting Education & Support: Where parents of children under six go for parenting education and support (2007 Lane County Community Assessment, N=125)

- 51% of households with children under 6 years old attended parenting education classes. Compared to data collected via the Parenting Norms telephone survey in 2000 (39%) and 2002 (43%).
- 92% of parenting education class attendees found it helpful to extremely helpful.
- Top three ways parents get help:
  - 82% read a book
  - 73% follow by example
  - 57% go online



Parent  
HelpLine  
485-5211  
888-485-5211



## 2 Status of Children in Lane County: The Trends

### Safe

From 2001-2006, child abuse rates have decreased in Lane County while Oregon has seen an increase. (Oregon Department of Human Services)



### Healthy

Lane County has seen an increase in the number of uninsured children. (Oregon Population Survey)



### Ready to learn

There has been a slight increase in the percentage of Lane County children who enter school ready to learn. (Oregon Department of Education)

